Three reasons why leadership models flop

HR teams spend a lot of time and energy on designing leadership models. Often, a lengthy process ends in complex models that don't represent business needs. As a result, few leaders remember or act on their organization's leadership model.

"What is your leadership model about? What is it trying to deliver? Someone needs to be able to answer that question very concisely in no more than 10 seconds.

-Management Executive, US Central Bank

Few leadership models are aligned with business needs.

Just **27%** find their models "definitely meaningful" for their everyday job as leaders.

The model design process is lengthy.

56% of companies spend between 4-10 months on the model design.

Many models are too complex.

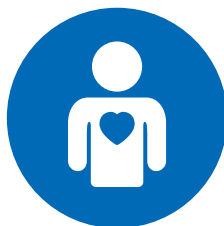Only **17%** find their leadership models were "definitely easy" to remember.

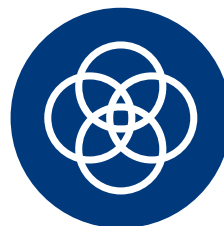*Source: Idea Report: Building Brain-Friendly Leadership Models, NeuroLeadership Institute, 2019*

The Solution: Effective leadership models need to be:

Sticky   Meaningful   Coherent

To Learn More:

For an efficient, brain-based approach to model design, work with a science-based consultancy.
To work with NLI, go to www.neuroleadership.com